

# SOLUTRANS

21 - 25 NOV 2017 LYON · EUREXPO



FILIÈRE  
AUTOMOBILE  
& MOBILITÉS

## APPLICATION FORM

### LUTB – PFA « LOW EMISSION DRIVELINE » PRIZE

Given as part of SOLUTRANS INNOVATION AWARDS

Application form for entrants.

Deadline for sending in applications: Wednesday 20th September 2017, 6:00 pm

In electronic format only: [www.wetransfer.com](http://www.wetransfer.com)



## 1) Contest Entrant Details

All french and foreign companies, research centers and laboratories, in the field of road transport, and presenting a technical innovation can apply.

- Have you made a reservation of a SOLUTRANS 2017 stand approved by Comexposium

Yes

No

If yes, please enter your stand number:

- Company name:
- Description of type of business activity. This information may be used for event publicity using electronic media or billboards (maximum of two lines):
- Manager's surname :
- Manager's first name :
- Manager's responsibilities/ duties :
- Address :
- Tel :
- E-mail :

## 2) Category and exhibited product

Each contest entrant can apply only for one product.

**Description of entrant's product (maximum 3 lines):**

**Description of innovation (maximum 3 lines):**

**Main benefits of the innovation (maximum 2 lines):**

**Target market (maximum 3 lines):**

**Advantages to client (maximum 3 lines):**

**Impact on usage (environmental, economics or societal - 2 lines maximum):**

**Brand:**

**Commercial name of product (where applicable):**

**Type:**

**Place of production:**

**Date of product launch:**

**Number produced to date:**

**How have you protected the IP of your innovation?**

### 3) Evaluation criteria

For the Body Manufacturers and the Equipment Manufacturers categories, the panel of judges will take into account all aspects of the innovation in relation to the following criteria:

- **Technology**

Examples: technological breakthrough, weight, architecture, reparability, maintainability, connectivity...

- **Market potential**

Examples: market analysis, demand, target, volume...

- **Performance**

Examples: return, self-sufficient, ergonomics, productivity, simplified handling, sound level and vibration damping...

- **Economic value**

Examples: economic advantages for buyers and/or users, return on investment, user and servicing cost, job creation, recyclability...

All sources of energy will be admitted in this category: Fossil Fuel and Electrics, Hydrogen, Biofuels, Biogas, as well as hybrids solutions or alternatives solutions.

The contest juries panel will be composed of international journalists, motorization experts, a LUTB competitive cluster Transport & Mobility Systems representative as well as a PFA Filières Automobile & Mobilités representative.

## 4) How to apply

Contest entrants must supply the PowerPoint slide show and send it back in electronic format (PPT file attached) with:

- The company logo,
- A representative photograph of the product,
- A description of the innovation product.

**Entries should be returned by Wednesday 20th September 2017 at 6 pm and only in electronic format. Log on [www.wetransfer.com](http://www.wetransfer.com) website and send to [m.gohlke@lyon-metropole.cci.fr](mailto:m.gohlke@lyon-metropole.cci.fr) :**

- Your application form fully completed,
- Your slide show completed (with text, visuals and the 5 slides),
- The HD logo of your company,
- One to four photographs of the product in HD,

## 5) Communication

### a) The Award ceremony at CCI LYON METROPOLE

Some elements of the laureate will be used in a presentation show during the evening award ceremony at CCI LYON METROPOLE on Tuesday 21st November 2017.

### b) The "Place des Lumières" at SOLUTRANS

If your company is laureate, it will benefit from greater visibility at SOLUTRANS (from the 21st to the 25th of November 2015) at the "Place des Lumières" in Eurexpo, where all visitors of the trade fair will be able to see your innovative product.

## 6) Data protection

By submitting your contest entry, you authorize LUTB Transport & Mobility Systems to use the details included in your application in public relations material during the SOLUTRANS 2017 trade fair and the award ceremony.

The information gathered will be stored electronically in relation to the professional activities undertaken by LUTB Transport & Mobility Systems: this information will not be shared with any third parties or used for commercial purposes and will be entered into an address data base for the purposes of information or communication related to SOLUTRANS Innovation Awards "Low-Emission Driveline" at the SOLUTRANS 2017 trade fair only.

LUTB Transport & Mobility Systems will comply with the rules set out in regulation no. 2006-138 of the French Data Protection Authority.

Information stored electronically will not be used for any other purpose, nor linked to any other applications.

None of the information requested on the contest entry form is obligatory, but entrants are informed that incomplete applications cannot be accepted.

In accordance with the Data Protection Act of the 6th January 1978, entrants have the right to block access or rectify any information concerning them, which can be exercised by sending a letter to: LUTB Transport & Mobility Systems - CCI LYON METROPOLE Saint-Etienne Roanne, Place de la Bourse, 69289 LYON CEDEX 02.

By ticking this box, you can refuse for your personal details given above to be used in the future by LUTB Transport & Mobility Systems